

# PCKeeper Antivirus



**Microsoft** Partner  
Gold Independent Software Vendor (ISV)





# PCKeeper Antivirus security advisor

## WHY IS IT IMPORTANT TO HAVE ANTIVIRUS PROTECTION FOR PC?

One of the most common reasons of failures or problems in computers lies either in the lack of antivirus software or in its expiration. We all use the Internet on a daily basis, but searching the web turns out to be not as secure as we may think it is. After all, it does not matter if the user is tech-savvy or likes visiting quite doubtful resources. There is always a chance of getting a virus by browsing some web pages, downloading shady program files or documents that may harm the system performance by infecting it up to full computer breakdown.

Threats keep evolving each day, and there are thousands of them now. Intruders or virus writers are people that create those PC attacks. Malware and viruses spread in many different ways. These include: email channels, where they can be sent as an attachment, usually with an innocent-seeming name; embeddings in web pages; file-sharing; links within instant messengers.



# Types of threats:



1

**Virus** is an executable file attached to a program or file that can leave infections while travelling from one computer to another. Usually activated by opening and running a certain file or program, it can exist on a PC for years and cause different effects, from slight to serious damages.



2

**Malware** is a program, installed on a user's computer without any intention. It performs unwanted tasks which may even lead to a serious computer invasion and damage.



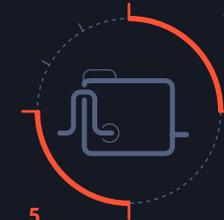
3

**Spyware** collects personal information from the user's computer without legitimate permission. Usually it runs on a PC in silent mode, so the user may not know about it.



4

**Trojan horse or trojan** is a program that can be destructive to any PC system; it can create and put viruses onto the user's computer. Generally, it annoys users with various pop-ups or by changing desktop background, creating shortcuts, deleting files, stealing data, or activating and spreading other malware. Also trojans can create backdoors to give malicious users access to the system.



5

**Worm** is a virus subclass that can replicate itself and spread viruses from computer to computer. By its nature it can fabricate itself and transfer data without human actions. It usually consumes too much system memory, so the system can stop responding after all.

# What Antivirus can do for your PC system to prevent infiltration of viruses:

- ✓ Constantly renew virus databases in order to detect newest threats;
- ✓ Preserve your documents and program files from vanishing;
- ✓ Provide real-time protection that helps recognize potential harm in time;
- ✓ Support different system scanning options. If you feel insecure about any recent downloads, certain programs or files, you can run a Custom scan of these dubious items;
- ✓ Add unwanted program files to quarantine list and recover them in case they have signs of false positives;
- ✓ Notify you about your system status and warn about newly found detections.

## ANTIVIRUS IS VITAL!

PCKeeper recommends every computer user to have an antivirus program. It helps to be safe from viruses, which may have dire consequences for the unfortunate computer owner. Antivirus is a personal assistant that will take care of your PC, so that you can surf the web safely and be assured in healthy PC lifetime.

PCKeeper Antivirus is certified by reputable independent tests:



Certified by Microsoft® to integrate with Windows® Security Center.